AEOTrack
SEO FOR AI

SAMPLE REPORT · FICTIONAL DATA

AI VISIBILITY REPORT & 30-DAY PLAN

Acme Coffee Roasters

acmecoffee.example · coffee roaster and café · Springfield

25	5	3	375
questions your customers ask, in your area	AI engines: ChatGPT, Gemini, Claude, Perplexity and Grok, live web search on	separate days: 19, 20 and 21 October 2026	answers read, one by one

This is a sample. Acme Coffee Roasters, its competitors, the town and every website in it are invented (the sites end in *.example*), and the answers are simulated to show the layout and the arithmetic. It shows what the one-off $149 report contains: who the AI names on each question, who it names instead and how often, the sites it reads, and a 30-day plan. It is not a customer's result, and no report promises that AI will name you.

PREPARED FOR
Acme Coffee Roasters

PREPARED BY
AEOTrack

DATE
22 October 2026

The short version

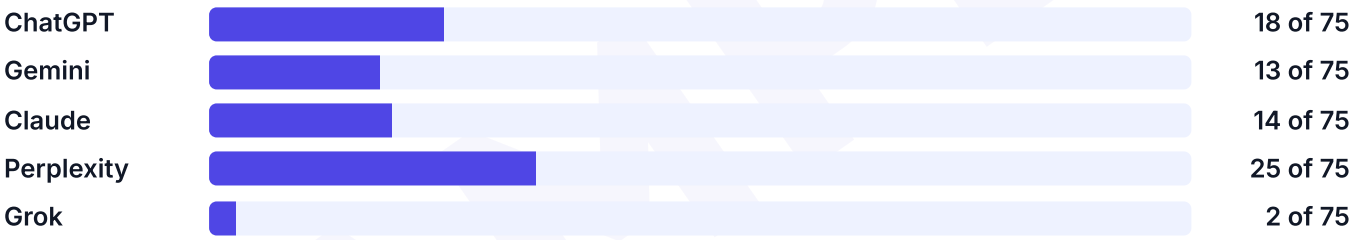
72 of 375
answers named Acme Coffee Roasters (19%)

18 of 25
questions where at least one answer named you

170 of 375
answers named Harbor Beans, the brand named most often, on 16 of 25 questions

- **Perplexity named you most often** (25 of 75 answers); **Grok almost never did** (2 of 75).
- **7 questions never named you** on any engine or day, among them decaf, cold brew, wholesale and cupping classes. A rival was named on each of them.
- **The site with the most influence on your questions** is a local directory page, *localdirectory.example/springfield/coffee-roasters*: the engines read it in 135 answers on 22 questions. It lists Harbor Beans, Northwind Roasters and Ridgeline Coffee, and not you. Getting onto it is week 1 of the plan.
- **Read, but not named:** your homepage was a source in 60 answers, and 54 of the 69 answers that used a page of yours did not name you.

Answers that named you, by engine (25 questions × 3 days = 75 per engine)



How to read the numbers

AI answers change from one day to the next, which is why each question was asked on three separate days. "2 of 3" means that engine named you on two of the three days: most of the time, not every time. Across the three days you were named in 25, 29 and 18 answers; that spread is normal variation, not a trend. Of the 125 question-and-engine pairs, 4 named you on all three days, 47 on one or two, and 74 on none. Only completed answers are counted: an answer that failed is asked again the same day, and never counted as "not named".

Every question, every engine, three days

Each engine's cell is the number of days, of the three, on which it named Acme Coffee Roasters. "You" counts the question's 15 answers. "Named instead" gives the two brands named most often on that question, with the number of its 15 answers that named each.

#	Question	ChatGPT	Gemini	Claude	Perplexity	Grok	You	Named instead (most often)
1	best coffee roaster in Springfield	2	2	1	2	0	7/15	Harbor Beans 13; Northwind Roasters 11
2	where to buy freshly roasted coffee beans in Springfield	1	1	1	3	0	6/15	Harbor Beans 12; Northwind Roasters 10
3	best café for specialty coffee in Springfield	2	0	0	1	0	3/15	Bluebird Coffee 10; Ridgeline Coffee 10
4	which Springfield coffee shop roasts its own beans	1	1	2	3	1	8/15	Harbor Beans 11; Northwind Roasters 9
5	best place for espresso in downtown Springfield	1	0	2	0	0	3/15	Bluebird Coffee 13; Slow Tide Coffee 12
6	best coffee subscription from a local roaster near Springfield	1	2	0	1	0	4/15	Harbor Beans 11; Northwind Roasters 6
7	where can I buy whole bean coffee near me in Springfield	2	2	1	2	0	7/15	Northwind Roasters 13; Harbor Beans 12
8	best coffee shop to work from in Springfield	1	0	1	0	0	2/15	Bluebird Coffee 9; Ridgeline Coffee 9
9	best pour-over coffee in Springfield	1	1	1	3	0	6/15	Slow Tide Coffee 12; Bluebird Coffee 7
10	who supplies wholesale coffee to cafés and restaurants in Springfield	0	0	0	0	0	0/15	Northwind Roasters 14; Copperline Roasting 11
11	best local coffee gift for someone in Springfield	1	1	0	1	0	3/15	Ridgeline Coffee 11; Bluebird Coffee 10
12	best decaf coffee beans in Springfield	0	0	0	0	0	0/15	Harbor Beans 15; Juniper Roast Works 7
13	best cold brew in Springfield	0	0	0	0	0	0/15	Bluebird Coffee 11; Slow Tide Coffee 11
14	which roaster in Springfield sells single origin coffee	2	1	1	2	0	6/15	Juniper Roast Works 11; Northwind Roasters 10
15	where to go for a coffee cupping or roasting class in Springfield	0	0	0	0	0	0/15	Northwind Roasters 13; Copperline Roasting 5
16	Harbor Beans or Northwind Roasters for a coffee subscription	0	0	0	0	0	0/15	Northwind Roasters 15; Harbor Beans 14
17	local roaster or supermarket beans: which is fresher in Springfield	1	0	0	3	0	4/15	Harbor Beans 11; Northwind Roasters 7
18	Bluebird Coffee or Ridgeline Coffee for office coffee in Springfield	0	0	0	0	0	0/15	Bluebird Coffee 14; Ridgeline Coffee 14
19	best alternative to Harbor Beans in Springfield	1	1	1	1	0	4/15	Harbor Beans 14; Northwind Roasters 10
20	Northwind or Bluebird for light roast coffee	0	0	0	1	0	1/15	Northwind Roasters 13; Bluebird Coffee 13
21	where to get coffee beans ground for a French press in Springfield	0	0	1	1	0	2/15	Harbor Beans 12; Ridgeline Coffee 8
22	my espresso tastes sour, where in Springfield can I buy fresher beans	0	1	0	0	0	1/15	Harbor Beans 13; Northwind Roasters 7
23	where to buy coffee for a new café opening in Springfield	0	0	0	0	0	0/15	Northwind Roasters 11; Copperline Roasting 9
24	where can I buy a coffee grinder and beans in Springfield	1	0	0	0	0	1/15	Harbor Beans 12; Ridgeline Coffee 8
25	where to buy organic fair trade coffee beans in Springfield	0	0	2	1	1	4/15	Juniper Roast Works 11; Copperline Roasting 8
	Total	**18/75**	**13/75**	**14/75**	**25/75**	**2/75**	**72/375**	**days named, summed over the 25 questions**

Who is named instead of you, and how often

Every business the engines named in the 375 answers, most-named first. "Without you" counts the answers that named the brand and not Acme Coffee Roasters: those are the answers a customer reads and never sees your name.

Brand	Answers naming it	Of those, without you	Questions
Acme Coffee Roasters (you)	**72 of 375**	**-**	**18 of 25**
Harbor Beans tracked	170 of 375	129	16 of 25
Northwind Roasters tracked	149 of 375	120	14 of 25
Bluebird Coffee tracked	101 of 375	85	10 of 25
Ridgeline Coffee tracked	69 of 375	61	8 of 25
Slow Tide Coffee	53 of 375	41	5 of 25
Juniper Roast Works	44 of 375	34	7 of 25
Copperline Roasting	40 of 375	33	5 of 25
Morning Bell Coffee	30 of 375	27	5 of 25

"Tracked" marks the four competitors named on the order form. The others were named by the engines on their own; the report lists them because a customer asking these questions sees them too.

Questions where a rival is named and you never are

- who supplies wholesale coffee to cafés and restaurants in Springfield
- best decaf coffee beans in Springfield
- best cold brew in Springfield
- where to go for a coffee cupping or roasting class in Springfield
- Harbor Beans or Northwind Roasters for a coffee subscription
- Bluebird Coffee or Ridgeline Coffee for office coffee in Springfield
- where to buy coffee for a new café opening in Springfield

These are the gaps the plan starts from: each needs either a page on acmecoffee.example that answers it, or a place on the sites the engines read for it (next page).

SAMPLE

The sites the AI reads: your list to work through

Every page the engines listed as a source for these questions, by how many of the 375 answers read it. "Names" is who the page itself lists. Work from the top: a page read often that names your rivals and not you is where a change is most likely to show. We cannot promise any site will add you.

Page	Read in	Names	What to do
localdirectory.example/springfield/coffee-roasters Local directory	135 22 questions	Harbor Beans, Northwind Roasters and Ridgeline Coffee, **not you**	Claim and complete Acme's free listing: category "Coffee roaster", the café's hours, the wholesale service and photos.
brewguide.example/best-coffee-roasters-springfield "Best of" article	120 16 questions	Harbor Beans, Northwind Roasters and Bluebird Coffee, **not you**	Ask the editor to consider Acme for the next update (the article says it is reviewed every year); send roast dates, sourcing and a sample bag.
springfieldforum.example/t/where-to-buy-fresh-beans Forum thread	110 14 questions	Harbor Beans and Juniper Roast Works, **not you**	Answer the thread as Acme, saying who you are, with roast-date facts rather than a sales pitch.
reviewhub.example/springfield/coffee-shops Review site	83 16 questions	Bluebird Coffee, Slow Tide Coffee, Ridgeline Coffee and Morning Bell Coffee	Acme is listed with 4 reviews against 60 or more for the cafés named. Ask recent customers for an honest review (never offer anything for it).
homebarista.example/forum/springfield-roasters Hobby forum	75 14 questions	Northwind Roasters, Juniper Roast Works and Harbor Beans	Acme is mentioned once, two years ago. Post the current roast schedule in the thread as the business.
acmecoffee.example/ Your site	60 19 questions	your own page	Put "coffee roaster and café in Springfield" in the first heading and paragraph; the engines read this page but often name others.
springfieldeats.example/guide/coffee Local food guide	51 6 questions	Bluebird Coffee, Slow Tide Coffee and Morning Bell Coffee, **not you**	Pitch the guide's editor: the café, the roastery behind it and one thing no one else in town does.
thedailygrind.example/local-coffee-subscriptions Comparison article	47 13 questions	Harbor Beans, Northwind Roasters and Morning Bell Coffee, **not you**	Ask to be added to the comparison: send the subscription's price, roast-to-ship time and cancellation terms.
harborbeans.example/subscriptions Rival's site	44 12 questions	Harbor Beans, **not you**	Nothing to pitch: read what it claims and make sure Acme's own subscription page answers the same questions.
springfieldgazette.example/food/new-roasters-2026 Local news	41 12 questions	Northwind Roasters and Copperline Roasting, **not you**	Offer the food editor a short story or data point (for example, how long beans stay at their best after roasting).
officecoffee.example/springfield-suppliers Supplier directory	36 3 questions	Northwind Roasters, Bluebird Coffee and Ridgeline Coffee, **not you**	List Acme's wholesale and office-coffee service; the page is read on every wholesale question.
videosite.example/watch/springfield-coffee-crawl Video	34 6 questions	Bluebird Coffee and Ridgeline Coffee, **not you**	Invite the creator for a roastery visit; no payment for coverage.
acmecoffee.example/shop/subscriptions Your site	9 2 questions	your own page	Add a plain answer to "how fresh, how often, how to cancel" near the top.

Your 30-day plan

Four weeks, one or two actions each, in order of evidence: the sites read most often on questions where a rival is named and you are not come first. Each step says why it is there.

Week 1

Claim and complete your listing on the local directory (localdirectory.example/springfield/coffee-roasters). It was read in 135 of the 375 answers, on 22 of 25 questions, more than any other site, and lists Harbor Beans, Northwind Roasters and Ridgeline Coffee. Fill in the category "Coffee roaster", the café's hours and address, the wholesale service and photos, with the name written exactly as on your site.

Ask recent customers for reviews on reviewhub.example, where you have 4 reviews and the cafés it lists have 60 or more. It was read in 83 answers, mostly the café questions. Ask everyone the same way, and never offer anything in return.

Week 2

Ask to be considered for the "best coffee roasters in Springfield" article (brewguide.example/best-coffee-roasters-springfield, read in 120 answers on 16 questions). It names Harbor Beans, Northwind Roasters and Bluebird Coffee. Send what the article judges on: roast dates, sourcing, and the café.

Ask to be added to the subscription comparison (thedailygrind.example/local-coffee-subscriptions, read in 47 answers), with your subscription's price, roast-to-ship time and cancellation terms.

Week 3

Answer the two forum threads as the business, saying who you are: springfieldforum.example/t/where-to-buy-fresh-beans (read in 110 answers) and homebarista.example/forum/springfield-roasters (75). Facts about freshness and roast schedules, not a sales pitch.

Offer the local paper a short story (springfieldgazette.example/food/new-roasters-2026, read in 41 answers): for example, how long beans stay at their best after roasting.

Week 4

Write the pages your site is missing, one per gap: decaf beans, cold brew, wholesale and office coffee, and cupping or roasting classes. Today no answer names you on these, and the engines cannot cite an answer you have not written. List the wholesale service on the supplier directory too (officecoffee.example/springfield-suppliers, read on every wholesale question).

Say who you are at the top of your homepage: "coffee roaster and café in Springfield" in the first heading and paragraph. The engines read it in 60 answers and still often named someone else.

Then check again. Around day 30, run the free check at www.aeotrack.io/audit on the same kind of question and compare. If you want all 25 questions checked every week, the Starter plan is $39 a month, with a 7-day free trial and no card.

A short hygiene checklist (not the plan)

- The business name and a one-line "who it's for" near the top of every page the engines cite.
- AI crawlers allowed in robots.txt.
- The same name, address and phone number on every profile and directory.

Controlled studies by SE Ranking (llms.txt) and Ahrefs (schema markup) found no measurable effect on AI citations, so these are housekeeping, not the way onto the answers. The plan above is.

How this report was made

The questions

25 questions a customer of a coffee roaster and café in Springfield would ask: 15 "best, which, who, where" questions with the town in them, 5 comparisons and 5 problem questions. In a real order they come from the order form (up to 10 of the customer's own), then AEOTrack's suggestions. Advice-only questions, where no engine would name any business, are left out.

The engines and the days

Each question was asked on ChatGPT, Gemini, Claude, Perplexity and Grok, with each engine's live web search on: one live answer per engine per question per day, on 19, 20 and 21 October 2026. 25 questions × 5 engines × 3 days = 375 answers, each read and kept with the sources it listed.

What counts

Named means the answer says Acme Coffee Roasters by name; a link alone does not count. **Read** means the engine listed the page as a source. A failed or cut-off answer is asked again the same day and never counted as "not named". Every number in this report is a count of the 375 answers; nothing is estimated.

What this report is not

It is not a promise that AI will name you: the engines decide for themselves. It shows what they read and whom they name today, and what to do about it. It is not a subscription, and nothing is checked again after delivery unless you ask.

What you receive

This PDF by email within 3 business days of your payment and the completed order form: the results table, who is named instead, the list of sites and the 30-day plan. One-off price $149 (USD, excluding VAT/GST); GST invoices for Indian businesses.

Questions about your report

Write to support@aeotrack.io; Swapnil Patle, Product Head, answers.

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SAMPLE. Every business, town, website and answer in this report is fictional and was generated to show the report's layout and arithmetic. No customer data was used.