YOUR LOGO

SAMPLE REPORT | FICTIONAL DATA

Acme Coffee Roasters, its competitors and every site in this report are invented (.example addresses). "Your Agency" and "YOUR LOGO" show where an agency's own name, logo and colour go on the Agency plan. Rendered by AEOTrack's own report code from its demo workspace, 23 Oct 2026. Not a customer's results.

AI VISIBILITY REPORT

Acme Coffee Roasters

acmecoffee.example

30 days to 23 Oct 2026

SAMPLE

183 of 520	20%	38 ± 19
AI answers that named Acme Coffee Roasters, 30 days	share of voice among tracked brands, 30 days	AI visibility score, 0 to 100

PREPARED FOR
Acme Coffee Roasters

PREPARED BY
Your Agency

GENERATED
23 Oct 2026

Contents

Each section shows one table, says what it means for Acme Coffee Roasters and lists what to do next.

1. Summary 3
2. Brand ranking 4
3. Questions 5
4. Sources the AI reads 6
5. Your pages that get cited 8
6. How this report is made 9

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results

Summary

Five things to know about how AI engines see Acme Coffee Roasters right now, drawn from the same data as the tables that follow.

Where you stand

Acme Coffee Roasters was named in 183 of the 520 AI answers collected in the 30 days to 23 Oct 2026 (35%), and has a 20% share of voice among the 5 brands tracked. Its AI visibility score is 38 ± 19 out of 100.

Who leads

Harbor Beans leads: it is named in 40% of answers against 35% for Acme Coffee Roasters.

Widest gap

The widest gap is the question "best gifts for coffee lovers": Ridgeline Coffee is named in 39 of its 40 checks and Acme Coffee Roasters in none. Bluebird Coffee is named there too.

The page to fix

The one page to work on is https://acmecoffee.example/: it is the page on acmecoffee.example the engines cite most (23 citations), so keep it answering its question directly.

Checked next week

Next week's check asks the same 13 questions again on 5 engines and reports whether Acme Coffee Roasters is now named on "best gifts for coffee lovers", and whether brewguide.example is still the most-cited source.

13	520	33
questions tracked	AI answers in the 30 days	pages cited as sources

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results

Brand ranking

Every brand tracked for Acme Coffee Roasters, ranked by how many of the 520 AI answers collected in the 30 days to 23 Oct 2026 named it. Mentions is that count: a question checked on several days counts once for each day. Named in is the same count as a share of all 520 answers. Share of voice is the brand's part of all tracked brands' mentions in those answers, with every question counting the same however many answers it had, so that column adds up to 100.

#	Brand	Mentions	Named in	Share of voice
1	Harbor Beans	209	40%	22%
2	Northwind Roasters	197	38%	21%
3	Bluebird Coffee	194	37%	21%
4	**Acme Coffee Roasters (you)**	**183**	**35%**	**20%**
5	Ridgeline Coffee	149	29%	16%

What it means for Acme Coffee Roasters
Harbor Beans is named in 40% of answers; Acme Coffee Roasters in 35%. The gap is largest on "best gifts for coffee lovers", where Ridgeline Coffee is named in 39 of its 40 checks and Acme Coffee Roasters in none. When Acme Coffee Roasters is named it sits at position 2.3 on average, against 1.7 for Harbor Beans.

What to do next

1. Publish a page that answers "best gifts for coffee lovers" directly and names Acme Coffee Roasters in the first paragraph; that question names Bluebird Coffee and Ridgeline Coffee today and not you.
2. Read the answers that name Harbor Beans on the Responses page and make sure every claim they credit it with is true of Acme Coffee Roasters and written on your site.

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results

Questions

The questions where Acme Coffee Roasters is named most in the 30 days to 23 Oct 2026, with how many of each question's checks in those days named it, and the questions where a rival is named and Acme Coffee Roasters never is. A check is one answer from one engine, the same answers the ranking counts.

Questions where Acme Coffee Roasters is named: 9 questions

#	Question	Named	Checks
1	best coffee subscription for home brewing	28	40
2	best specialty coffee roasters that ship fresh beans	25	40
3	which coffee roaster has the freshest beans	24	40
4	buying fresh roasted coffee online	23	40
5	specialty coffee subscriptions	23	40
6	top online coffee roasters in the US	19	40
7	where to buy single origin coffee beans online	17	40
8	best coffee beans for espresso at home	14	40
9	home espresso beans	10	40

Questions where a rival is named and Acme Coffee Roasters is not

Question	Named instead	Checks
best gifts for coffee lovers	Bluebird Coffee and Ridgeline Coffee	40
best light roast coffee brands	Bluebird Coffee and Northwind Roasters	40
best decaf coffee beans	Harbor Beans	40

What it means for Acme Coffee Roasters
Acme Coffee Roasters is named on 9 of 13 tracked questions. It does best on "best coffee subscription for home brewing", named in 28 of 40 checks. 3 questions name a rival and never Acme Coffee Roasters; Harbor Beans is on 1 of them.

What to do next

1. Write the page for "best gifts for coffee lovers": Bluebird Coffee and Ridgeline Coffee are named there today and Acme Coffee Roasters is not.
2. Write the page for "best light roast coffee brands": Bluebird Coffee and Northwind Roasters are named there today and Acme Coffee Roasters is not.
3. 1 question named neither Acme Coffee Roasters nor a tracked rival; check whether it is a buying question at all and replace it if it is not.

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results

Sources the AI reads

The pages and sites the engines cited as sources when answering Acme Coffee Roasters' questions, in the same 520 answers of the 30 days to 23 Oct 2026. Share is each source's part of all 1296 citations; Type says what kind of page it is.

1296 citations across 33 pages on 13 sites.

By page: the top 10 of 33

#	Page	Type	Share	Cited
1	https://homebarista.example/forum/freshest-beans-delivered	Third party	9%	114
2	https://brewguide.example/espresso-at-home	Third party	7%	87
3	https://brewguide.example/best-coffee-subscriptions-2026	Roundup	6%	82
4	https://coffeereviewweekly.example/specialty-roasters	Third party	6%	81
5	https://thedailygrind.example/reviews/online-coffee-roasters	Roundup	6%	78
6	https://harborbeans.example/roast-to-ship	Rival site	5%	62
7	https://brewguide.example/how-to-store-coffee-beans	Guide	3%	40
8	https://homebarista.example/forum/storing-beans	Guide	3%	40
9	https://roasterratings.example/light-roast	Third party	3%	37
10	https://thedailygrind.example/gift-guide	Third party	3%	36

By site: the top 10 of 13

#	Site	Share	Cited
1	brewguide.example	21%	271
2	homebarista.example	15%	188
3	thedailygrind.example	14%	182
4	coffeereviewweekly.example	12%	152
5	harborbeans.example	7%	93
6	acmecoffee.example	6%	84
7	roasterratings.example	5%	71
8	bluebirdcoffee.example	5%	66
9	ridgelinecoffee.example	5%	66
10	northwindroasters.example	2%	32

What it means for Acme Coffee Roasters

2 of the top 10 sources are roundup or comparison lists; 0 of the top 10 are on acmecoffee.example. brewguide.example is the site the engines trust most, with 21% of citations. Acme Coffee Roasters has 84 citations of its own.

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results

What to do next

1. Get listed on brewguide.example: https://brewguide.example/best-coffee-subscriptions-2026 is cited 82 times and names Bluebird Coffee, Harbor Beans, Northwind Roasters and Ridgeline Coffee.
2. Publish a comparison page on acmecoffee.example (Acme Coffee Roasters vs Harbor Beans) that answers the buying question directly; comparison pages are the type the engines cite most after a brand's own site.

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results

Your pages that get cited

The pages on acmecoffee.example that the engines cited in the 30 days to 23 Oct 2026, and the questions where acmecoffee.example is cited as a source rather than only named.

Pages on acmecoffee.example the engines cite

Page	Cited
https://acmecoffee.example/	23
https://acmecoffee.example/subscriptions	22
https://acmecoffee.example/espresso	13
https://acmecoffee.example/blog/how-fresh-is-fresh	11
https://acmecoffee.example/single-origin	9
https://acmecoffee.example/about	6

Questions where acmecoffee.example is cited

#	Question	Cited
1	best specialty coffee roasters that ship fresh beans	19
2	best coffee subscription for home brewing	18
3	top online coffee roasters in the US	14
4	best coffee beans for espresso at home	13
5	which coffee roaster has the freshest beans	11
6	where to buy single origin coffee beans online	9

What it means for Acme Coffee Roasters
acmecoffee.example was cited 84 times across 6 pages; https://acmecoffee.example/ is the page the engines cite most (23 citations). It is cited on 6 questions, led by "best specialty coffee roasters that ship fresh beans".

What to do next

1. Keep https://acmecoffee.example/ answering its question in the first heading and paragraph; a cited page that stops answering directly stops being cited.
2. Give "best gifts for coffee lovers" its own page on acmecoffee.example; the engines cannot cite an answer you have not written.

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results

How this report is made

This report's engine asks 5 AI engines (ChatGPT, Gemini, Claude, Perplexity and Grok) each of Acme Coffee Roasters' tracked questions, one live answer per engine per question, and stores the full answer with the sources it lists. Nothing here is estimated from search volume or scraped from a third party.

Every count in this report, in the summary, the brand ranking, the question tables and the sources, is taken from the same 520 answers: every answer the engines gave to Acme Coffee Roasters' tracked questions in the 30 days to 23 Oct 2026. A question checked on several days counts once for each day.

Named means the answer mentions Acme Coffee Roasters by name; a bare link to acmecoffee.example does not count as a mention. Cited means the answer lists a page on acmecoffee.example as one of its sources. Named in is a brand's mentions as a share of all the answers. Share of voice is a brand's part of all tracked brands' mentions in the same answers, with every question counting the same however many answers it had.

The AI visibility score is the one figure here that is not a count of the answers above: it reads the newest answer from each engine to each tracked question. It runs from 0 to 100 and is built from four parts of each answer: whether the brand is present, where it sits in the answer, whether it is cited, and how it is described. Engines are weighted, and recent answers count more than old ones. The ± after the score is the range to expect between two checks of the same questions; a change inside it is noise, and a real move is one outside the range. Fewer than three usable answers and no score is shown at all. Scoring version 9.

SAMPLE

SAMPLE: fictional demo data (Acme Coffee Roasters), not a customer's results